





Lyon, France



# Lyon, France

In the 17th century, Lyon battled with a devastating plague.



# Lyon, France

In the 17th century, Lyon battled with a devastating plague. Seeking comfort, residents came up with a humble yet ingenious idea.



# Lyon, France

In the 17th century, Lyon battled with a devastating plague.

Seeking comfort, residents came up with a humble yet ingenious idea.

Every evening, they would place lanterns outside their windows, as a symbol of collective resilience and hope.



# Lyon, France

As the lanterns flickered, the plague receded.



# Lyon, France

As the lanterns flickered, the plague receded.

The city, attributed its survival to this lights, so they decided to turn this into an annual tradition.



# Lyon, France

As the lanterns flickered, the plague receded.

The city, attributed its survival to this lights, so they decided to turn this into an annual tradition.

This was the birth of “Fetes Des Lumieres” - the Festival of Lights.





# Lyon, France

Over the years, the festival evolved, embracing technology and creativity.

What began as basic lanterns became a vibrant display, turning Lyon into a mesmerizing canvas of colour and brilliance, attracting millions of visitors each year.



welcome to the first edition of

**■■■■ NICOSIA**  
**LIGHT ■■■■**  
**■■■■ FESTIVAL**

welcome to the first edition of

**NICOSIA**  
**LIGHT**  
**FESTIVAL**

We propose a light art festival in Nicosia's historical city center. This enchanting event will feature temporary light installations from both local and international artists, creating a dynamic and diverse showcase.

welcome to the first edition of

# ██████ NICOSIA LIGHT ██████ ██████ FESTIVAL

We propose a light art festival in Nicosia's historical city center. This enchanting event will feature temporary light installations from both local and international artists, creating a dynamic and diverse showcase.

Each year, the festival will embrace a unique theme, adding an extra layer of creativity and storytelling to the experience.

# Benefits for the City



# Benefits for the City

## Tourism Boost

The festival will attract domestic and international visitors, providing a boost to local economy.



# Benefits for the City

## Tourism Boost

The festival will attract domestic and international visitors, providing a boost to local economy.

## Community Engagement

Beyond visuals, we aim to foster local **community participation** and bonds, creating shared experiences and civic pride.





# Benefits for the City

## Tourism Boost

The festival will attract domestic and international visitors, providing a boost to local economy.

## Community Engagement

Beyond visuals, we aim to foster local **community participation** and bonds, creating shared experiences and civic pride.

## Cultural Exchange

A cross-cultural journey, fostering artistic expressions, understanding and appreciation of diverse cultures, and **celebrating of the city's rich cultural heritage.**





## Urban Transformation

Witness the city's transformation into a luminous canvas, revitalizing urban spaces and creating a memorable, visually stunning environment for residents and visitors alike.



## Urban Transformation

Witness the city's transformation into a luminous canvas, revitalizing urban spaces and creating a memorable, visually stunning environment for residents and visitors alike.

## Environmental Innovation

Focused on **sustainability**, the festival aims to implement energy-efficient lighting solutions for a positive environmental impact.



## Urban Transformation

Witness the city's transformation into a luminous canvas, revitalizing urban spaces and creating a memorable, visually stunning environment for residents and visitors alike.

## Environmental Innovation

Focused on **sustainability**, the festival aims to implement energy-efficient lighting solutions for a positive environmental impact.

## Accessibility

Ensure inclusivity and accessibility for all, providing a platform where diverse audiences can easily participate, enjoy, and contribute to the festival's vibrant atmosphere.

# Key Objectives

A large crowd of people is gathered in a dark, ornate hall, likely for a concert or event. The scene is dimly lit, with blue and purple stage lights illuminating the space. In the background, a large, stylized eye graphic is visible on the wall, and several spotlights are mounted on a rig above the crowd. The overall atmosphere is one of a high-profile, visually striking event.

# Key Objectives

## 1 Cultural Preservation

The mission includes **preserving Nicosia's cultural heritage** by integrating historical significance into the festival's light-based narratives.

# Key Objectives

## 1 Cultural Preservation

The mission includes **preserving Nicosia's cultural heritage** by integrating historical significance into the festival's light-based narratives.

## 2 Innovation and Creativity

Our vision is to **inspire creativity and innovation** through light, promoting Nicosia as a hub for artistic experimentation and expression.

# Key Objectives

## 1 Cultural Preservation

The mission includes **preserving Nicosia's cultural heritage** by integrating historical significance into the festival's light-based narratives.

## 2 Innovation and Creativity

Our vision is to **inspire creativity and innovation** through light, promoting Nicosia as a hub for artistic experimentation and expression.

## 3 Community Engagement

We are committed to fostering social cohesion and community engagement by offering inclusive and accessible light art experiences.





# Vision and Mission

# Vision and Mission

## Vision

To be the beacon of **creativity** that transforms Nicosia's city center into an annual canvas of brilliance, **uniting diverse cultures** through the universal language of light art.

# Vision and Mission

## Vision

To be the beacon of **creativity** that transforms Nicosia's city center into an annual canvas of brilliance, **uniting diverse cultures** through the universal language of light art.

## Mission

Our mission is to curate an unforgettable light festival experience that celebrates artistic diversity, fosters community sense, and establishes Nicosia as a vibrant cultural destination.



# Core Values



# Core Values

## **Inclusivity**

Embrace diversity by providing a platform for artists from various backgrounds and cultures.



# Core Values

## Inclusivity

Embrace diversity by providing a platform for artists from various backgrounds and cultures.

## Innovation

Encourage innovative approaches to connect light art with cultural heritage sites, pushing boundaries and redefining artistic norms.



# Core Values

## Inclusivity

Embrace diversity by providing a platform for artists from various backgrounds and cultures.

## Innovation

Encourage innovative approaches to connect light art with cultural heritage sites, pushing boundaries and redefining artistic norms.

## Sustainability

Uphold environmentally responsible practices to minimize the festival's ecological footprint.



# Core Values

## Inclusivity

Embrace diversity by providing a platform for artists from various backgrounds and cultures.

## Innovation

Encourage innovative approaches to connect light art with cultural heritage sites, pushing boundaries and redefining artistic norms.

## Sustainability

Uphold environmentally responsible practices to minimize the festival's ecological footprint.

## Community

Foster a sense of belonging and pride among residents, encouraging active participation in the festival.



# Event Concept



An aerial night photograph of a city, likely London, showing a dense grid of streets. A prominent, glowing orange line traces a path through the city, starting from the top left and moving towards the center. The rest of the city is lit up with various colors, including reds and yellows, suggesting a night-time light art installation or a digital overlay.

# Event Concept

## City Route

Attendees will embark on a dynamic route, discovering a curated selection of light art installations strategically placed throughout the city. The route promises a unique experience, encouraging exploration and engagement.



# Event Concept

## City Route

Attendees will embark on a dynamic route, discovering a curated selection of light art installations strategically placed throughout the city. The route promises a unique experience, encouraging exploration and engagement.

## Local and International Collaboration

Showcasing a harmonious blend of local and international artists, each contributing their unique perspectives and talents. This collaboration not only enriches the artistic tapestry but also promotes cultural exchange.



# Event Concept

## City Route

Attendees will embark on a dynamic route, discovering a curated selection of light art installations strategically placed throughout the city. The route promises a unique experience, encouraging exploration and engagement.

## Local and International Collaboration

Showcasing a harmonious blend of local and international artists, each contributing their unique perspectives and talents. This collaboration not only enriches the artistic tapestry but also promotes cultural exchange.

## Creative Workshops and Activities

Encouraging community participation, we envision performances, collaborative art projects and installations where attendees contribute to the creation of temporary artworks.

# Location and Date



# Location and Date

## Proposed Location

The inaugural edition of our light festival will unfold along a carefully curated **route** within the vibrant heart of **Nicosia's city center**.

This central location ensures accessibility and maximum community engagement, allowing attendees to seamlessly navigate the luminous journey.



# Location and Date

## Proposed Location

The inaugural edition of our light festival will unfold along a carefully curated **route** within the vibrant heart of **Nicosia's city center**.

This central location ensures accessibility and maximum community engagement, allowing attendees to seamlessly navigate the luminous journey.

## Preferred Dates

Late October/early November: Embracing the autumnal ambiance, this option offers crisp evenings ideal for an enchanting light spectacle.

End of March: As spring awakens, the festival can usher in the season with a celebration of renewal and creativity.



# Key Partners and Collaborators



# Key Partners and Collaborators

## **City Authorities**

Collaboration with local government and municipal bodies for necessary permits, approvals, and logistical support to host the festival in Nicosia's city center.

# Key Partners and Collaborators

## **City Authorities**

Collaboration with local government and municipal bodies for necessary permits, approvals, and logistical support to host the festival in Nicosia's city center.

## **Corporate Sponsors**

Establishing partnerships with businesses and corporations for financial support, in-kind contributions, and sponsorship opportunities to fund various aspects of the festival.

# Key Partners and Collaborators

## **City Authorities**

Collaboration with local government and municipal bodies for necessary permits, approvals, and logistical support to host the festival in Nicosia's city center.

## **Corporate Sponsors**

Establishing partnerships with businesses and corporations for financial support, in-kind contributions, and sponsorship opportunities to fund various aspects of the festival.

## **Educational Institutions**

Partnerships with schools, colleges, and universities to involve students and educators in the festival, creating educational components and fostering a learning environment.

# Key Partners and Collaborators

## **City Authorities**

Collaboration with local government and municipal bodies for necessary permits, approvals, and logistical support to host the festival in Nicosia's city center.

## **Corporate Sponsors**

Establishing partnerships with businesses and corporations for financial support, in-kind contributions, and sponsorship opportunities to fund various aspects of the festival.

## **Educational Institutions**

Partnerships with schools, colleges, and universities to involve students and educators in the festival, creating educational components and fostering a learning environment.

## **Cultural Institutions**

Collaboration with museums, art galleries, and cultural institutions to enhance the festival's cultural content and engage with established artists and creators.

# Key Partners and Collaborators

## City Authorities

Collaboration with local government and municipal bodies for necessary permits, approvals, and logistical support to host the festival in Nicosia's city center.

## Corporate Sponsors

Establishing partnerships with businesses and corporations for financial support, in-kind contributions, and sponsorship opportunities to fund various aspects of the festival.

## Educational Institutions

Partnerships with schools, colleges, and universities to involve students and educators in the festival, creating educational components and fostering a learning environment.

## Cultural Institutions

Collaboration with museums, art galleries, and cultural institutions to enhance the festival's cultural content and engage with established artists and creators.

## Heritage Experts

Partnerships with experts in cultural heritage to ensure a respectful and accurate representation of diverse cultures in the festival's content.

# Key Partners and Collaborators

## City Authorities

Collaboration with local government and municipal bodies for necessary permits, approvals, and logistical support to host the festival in Nicosia's city center.

## Corporate Sponsors

Establishing partnerships with businesses and corporations for financial support, in-kind contributions, and sponsorship opportunities to fund various aspects of the festival.

## Educational Institutions

Partnerships with schools, colleges, and universities to involve students and educators in the festival, creating educational components and fostering a learning environment.

## Cultural Institutions

Collaboration with museums, art galleries, and cultural institutions to enhance the festival's cultural content and engage with established artists and creators.

## Heritage Experts

Partnerships with experts in cultural heritage to ensure a respectful and accurate representation of diverse cultures in the festival's content.

## Media Partners

Collaboration with media outlets, both local and international, for coverage, promotion, and broadcasting of the festival to a wider audience.



# Cost Structure



# Cost Structure

The festivals program can be adjusted depending on the budget/funding.





# Cost Structure

The festivals program can be adjusted depending on the budget/funding.

The costs can be broken into two main categories:



# Cost Structure

The festivals program can be adjusted depending on the budget/funding.

The costs can be broken into two main categories:

## Production Costs

- Installations Costs
- Location and Setup Permits
- Community Engagement Programs Costs



# Cost Structure

The festivals program can be adjusted depending on the budget/funding.

The costs can be broken into two main categories:

## Production Costs

- Installations Costs
- Location and Setup Permits
- Community Engagement Programs Costs

## Operations and Outreach Costs

- Logistics and Operations
- Design
- Marketing and Promotion
- Other Production Expenses



# Final Thoughts



# Final Thoughts

- A pilot version of the festival can be tested by joining an existing festival.



# Final Thoughts

- A pilot version of the festival can be tested by joining an existing festival.
- With the benefits of a rich cultural heritage and our experience in producing similar events, coupled with insights from existing festivals, we can turn this vision into reality.



# Final Thoughts

- A pilot version of the festival can be tested by joining an existing festival.
- With the benefits of a rich cultural heritage and our experience in producing similar events, coupled with insights from existing festivals, we can turn this vision into reality.
- United by light : We imagine a cross border edition of the festival happening in both sides our divided city.

A large, illuminated sculpture of a face, possibly a classical or religious figure, is the central focus. The sculpture is covered in numerous small, bright blue lights that create a shimmering effect. The face is positioned on the left side of the frame, looking towards the right. The background is dark, with a classical building facade visible on the right. The building features a prominent column with a decorative capital and a large, arched opening. The lighting is dramatic, with the blue lights of the sculpture contrasting sharply with the dark background and the warm, reddish-pink lights of the building. The overall mood is one of awe and reverence.

Thank you