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- The city, attributed its survival to this lights, so they decided to turn this into an annual tradition.
- This was the birth of "Fetes Des Lumieres" the Festival of Lights.



Over the years, the festival evolved, embracing technology and creativity. What began as basic lanterns became a vibrant display, turning Lyon into a mesmerizing canvas of colour and brilliance, attracting millions of visitors each year.

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Each year, the festival will embrace a unique theme, adding an extra layer of creativity and storytelling to the experience.



Tourism Boost

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Cultural Exchange

A cross-cultural journey, fostering artistic expressions, understanding and appreciation of diverse cultures, and **celebrating of the city's rich cultural heritage.**





Urban Transformation

Witness the city's transformation into a luminous canvas, revitalizing urban spaces and creating a memorable, visually stunning environment for residents and visitors alike.



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Environmental Innovation

Focused on **sustainability**, the festival aims to implement energyefficient lighting solutions for a positive environmental impact.



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Accessibility

Ensure inclusivity and accessibility for all, providing a platform where diverse audiences can easily participate, enjoy, and contribute to the festival's vibrant atmosphere.



Cultural Preservation 1

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2 **Innovation and Creativity**

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Community Engagement

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We are committed to fostering social cohesion and community engagement by offering inclusive and accessible light art experiences.

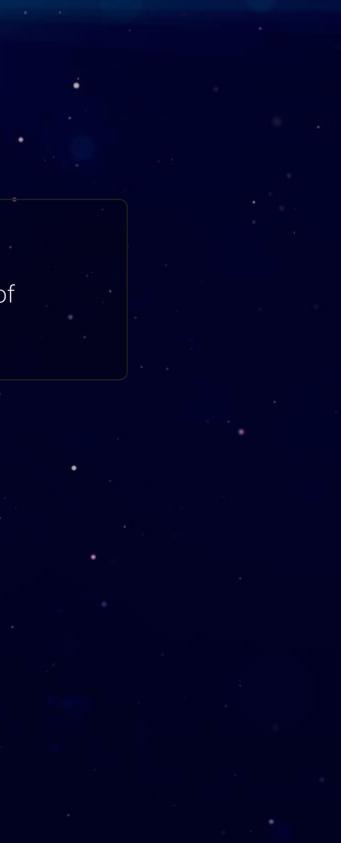
Vision and Mission



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Vision

To be the beacon of **creativity** that transforms Nicosia's city center into an annual canvas of brilliance, **uniting diverse cultures** through the universal language of light art.



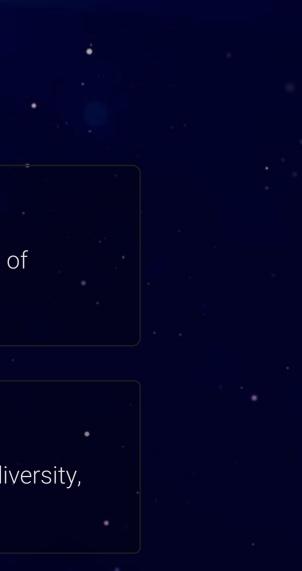
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Mission

Our mission is to curate an unforgettable light festival experience that celebrates artistic diversity, fosters community sense, and establishes Nicosia as a vibrant cultural destination.



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Uphold environmentally responsible practices to minimize the festival's ecological footprint.



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Community

Foster a sense of belonging and pride among residents, encouraging active participation in the festival.





City Route

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Showcasing a harmonious blend of local and international artists, each contributing their unique perspectives and talents. This collaboration not only enriches the artistic tapestry but also promotes cultural exchange.



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Creative Workshops and Activities

Encouraging community participation, we envision performances, collaborative art projects and installations where attendees contribute to the creation of temporary artworks.

Location and Date



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Preferred Dates

Late October/early November: Embracing the autumnal ambiance, this option offers crisp evenings ideal for an enchanting light spectacle.

End of March: As spring awakens, the festival can usher in the season with a celebration of renewal and creativity.





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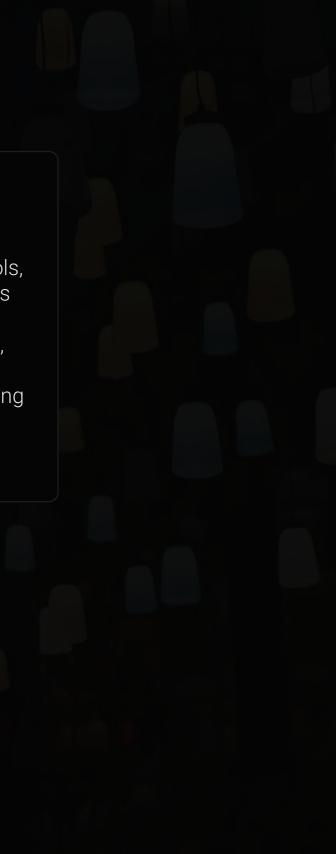
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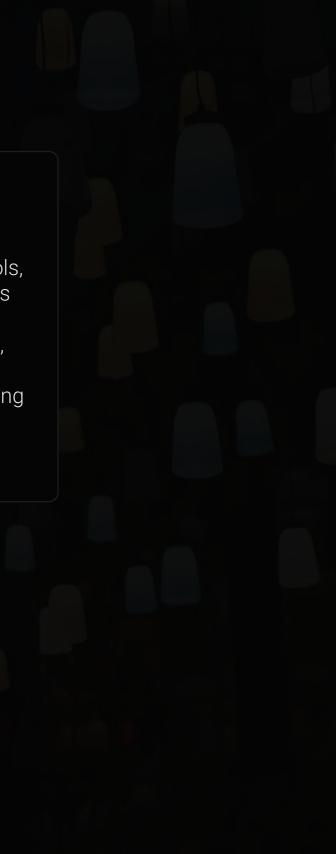
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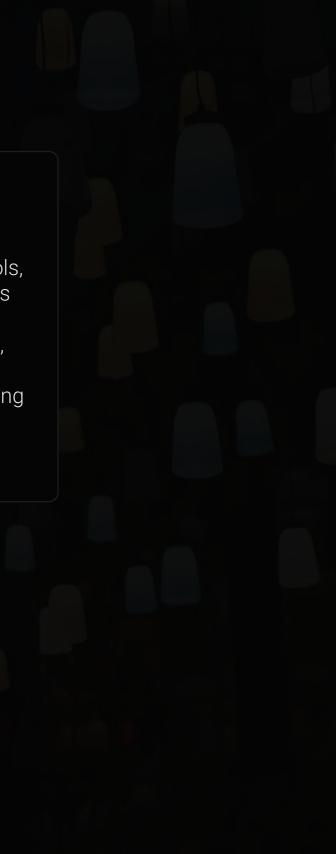
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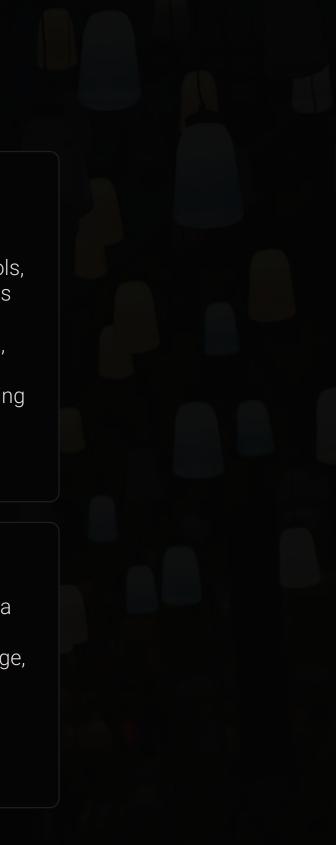
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Media Partners

Collaboration with media outlets, both local and international, for coverage, promotion, and broadcasting of the festival to a wider audience.







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Operations and Outreach Costs

- Logistics and Operations
- Design
- Marketing and Promotion
- **Other Production Expenses**





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- United by light : We imagine a cross border edition of the festival happening in both sides ulletour divided city.

Thank you

